



*To discuss sponsorship opportunities with the Dryden GM Ice Dogs for the 2026/27 season, please contact:*

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# SUPPORT THE DRYDEN GM ICE DOGS 2026/27 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR  
Investment: \$7,000

JUNIOR ICE DOG SPONSOR  
Investment: \$2,000

GOLD SPONSOR  
Investment: \$6,000

FULL TEAM JERSEY SPONSOR – HOME  
Investment: \$9,000

SILVER SPONSOR  
Investment: \$3,000

FULL TEAM JERSEY SPONSOR – AWAY  
Investment: \$5,000

BRONZE SPONSOR  
Investment: \$2,000

INDIVIDUAL JERSEY SPONSOR  
Investment: \$1,250

POWER PLAY **OR** PENALTY KILL SPONSOR  
(two separate sponsorship opportunities)  
Investment: \$3,000

CANCER GAME SPONSOR  
Investment: \$2,500

TEAM TRACKSUIT SPONSOR  
Investment: \$5,000

GAME DAY FOOD SPONSOR – AWAY  
Investment: \$4,000

PUCK SPONSOR  
Investment: \$3,000

LAST MINUTE OF PLAY SPONSOR  
Investment: \$3,000

TEAM STICK SPONSOR  
Investment: \$5,000

PLAYER OF THE GAME SPONSOR  
Investment: \$2,000

TEAM BACKPACK SPONSOR  
Investment: \$4,000

HOME GOAL SPONSOR  
Investment: \$100 / goal (home games, selected month)

STARTING LINE-UP SPONSOR  
Investment: \$5,000

BOARD SIGN SPONSOR  
Investment: \$885\*

*\*NB: Individual business is responsible for the cost of production of board and board design.*

# SUPPORT THE DRYDEN GM ICE DOGS

## 2026/27

### SPONSORSHIP OPPORTUNITIES

#### PLATINUM SPONSOR

Your investment is \$7,000.

Return on your investment:

- Game day announcements at all home games.
- Arena lobby sponsorship banner at all home games.
- Five (5) season tickets.
- Social media posts.
- Team photo.
- Team visit to your place of business.
- Advertising on our team website.

#### GOLD SPONSOR

Your investment is \$6,000.

Return on your investment:

- Game day announcements at all home games.
- Arena lobby sponsorship banner at all home games.
- Four (4) season tickets.
- Social media posts.
- Team photo.
- Team visit to your place of business.
- Advertising on our team website.

#### SILVER SPONSOR

Your investment is \$3,000.

Return on your investment:

- Game day announcements at all home games.
- Arena lobby sponsorship banner at all home games.
- Three (3) season tickets.
- Social media posts.
- Team photo.
- Team visit to your place of business.
- Advertising on our team website.

#### BRONZE SPONSOR

Your investment is \$2,000.

Return on your investment:

- Game day announcements at all home games.
- Two (2) season tickets.
- Social media posts.
- Team photo.
- Team visit to your place of business.
- Advertising on our team website.

#### POWER PLAY OR PENALTY KILL SPONSOR

(two separate sponsorship opportunities)

Your investment is \$3,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement for all power plays OR penalty kills - *"This power play is sponsored by (insert business name)" OR "This penalty kill is sponsored by (insert business name)."*

#### TEAM TRACKSUIT SPONSOR

Your investment is \$5,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo on team tracksuits.

#### PUCK SPONSOR

Your investment is \$3,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo on all game day pucks.

#### TEAM STICK SPONSOR

Your investment is \$5,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo sticker on all player sticks.

#### TEAM BACKPACK SPONSOR

Your investment is \$4,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo on team backpacks.

# SUPPORT THE DRYDEN GM ICE DOGS

## 2026/27

### SPONSORSHIP OPPORTUNITIES

#### STARTING LINE-UP SPONSOR

Your investment is \$5,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement at all home games, *"Your starting line-up is presented by (insert your business name)."*

#### JUNIOR ICE DOG SPONSOR

Your investment is \$2,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement at all home games, *"Tonight's (insert business name) Junior Ice Dog is ... (insert Junior Ice Dogs' name)."*

#### FULL TEAM JERSEY SPONSOR - HOME

Your investment is \$9,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo on the left shoulder of all home jerseys.

#### FULL TEAM JERSEY SPONSOR - AWAY

Your investment is \$5,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business logo on the left shoulder of all away jerseys.

#### INDIVIDUAL JERSEY SPONSOR

Your investment is \$1,250.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business name bar on one player jersey.

#### CANCER GAME SPONSOR

Your investment is \$2,500.

Return on your investment:

- Marquee advertising of annual "Pink the Rink" cancer awareness game and fundraiser for Dryden Regional Health Centre oncology department. *"This year's (insert business name) Pink the Rink game"*.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Personalized one of a kind pink jersey.

#### GAME DAY FOOD SPONSOR - AWAY

Your investment is \$4,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Business name used to promote your sponsorship, *"Fueling your team on the road, our Game Day Food Sponsor is (insert business name)."*

#### LAST MINUTE OF PLAY SPONSOR

Your investment is \$3,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement at all home games, *"This last minute of play is brought to you by (insert business name)."*

#### PLAYER OF THE GAME SPONSOR

Your investment is \$2,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement following all games, *"Your (insert business name) player of the game is (insert player name)."*

# SUPPORT THE DRYDEN GM ICE DOGS 2026/27 SPONSORSHIP OPPORTUNITIES

## PLAYER OF THE GAME SPONSOR

Your investment is \$2,000.

Return on your investment:

- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement following all games, "Your (insert business name) player of the game is (insert player name)."

## HOME GOAL SPONSOR

Your investment is \$100/goal scored at each home game for the month selected.

Return on your investment:

- Available for the following months: October, November, December, January, February and Month - you pick the month.
- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.
- Announcement following each goal scored, "Your (insert month) home goal sponsor is (insert business name)."

## BOARD SIGN SPONSOR

Your investment is \$885\*.

Return on your investment:

- Business is advertised on arena boards for the entire season.
- Game day announcements at all home games.
- Social media posts.
- Team photo.
- Advertising on our team website.

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