

# THE FINE PRINT

**Term:** Should you agree to one of these sponsorships, your agreement is effective for the 24/25 SIJHL hockey season, unless negotiated otherwise.

**Sponsorship Rights:** In consideration of your support, upon receipt in full of the contributions associated with your chosen sponsorship, the Dryden GM Ice Dogs will maintain all agreements as detailed within this sponsorship package and your chosen sponsorship opportunity. Neither party is entitled to make additional demands beyond what's detailed in the specific sponsorship agreement, unless negotiated and documented otherwise.

This may include details such as:

- Adding the Sponsor company logo to relevant promotional materials
- Trademark and Logo Use
- Game announcements
- Social media shout-outs

Upon the request of the Dryden GM Ice Dogs, please provide your approved branding and logo materials. Once provided, we assume your consent to this logo in any relevant promotional materials related to your sponsorship and beyond. Should you wish to use the Dryden GM Ice Dogs' logo for your marketing purposes, please contact the Dryden GM Ice Dogs brand and marketing staff to garner approved, high-resolution assets.

**Agreement Processing Information:** Cheques can be made payable to the Dryden GM Ice Dogs. A standard business receipt will be issued for said sponsorship in accordance with Canada Revenue Agency guidelines. You can also pay via credit card or e-transfer. If you'd like to pay using one of these options, please contact our Treasurer, Olga Benjamin, at [drydengmicedogstreasurer@gmail.com](mailto:drydengmicedogstreasurer@gmail.com)

**Termination:** Should either party wish to terminate or retract the sponsorship arrangement, this may be coordinated upon 30 days' notice. This may occur if the other party breaches any of the provisions of this agreement or if either party displays disrespectful acts.

**Respect:** Each party agrees to respect the other party and its people (such as officers, directors, agents, employees, or volunteers) against any indecent claims, demands, or actions that might come up, either directly or indirectly.

**Assignment:** Once agreed, no party may assign the arranged sponsorship or any benefits, to another party outside the arrangement unless negotiated.